



MINISTER OF CONSERVATION

Legislative Building  
Winnipeg, Manitoba, CANADA  
R3C 0V8

AUG 31 2011

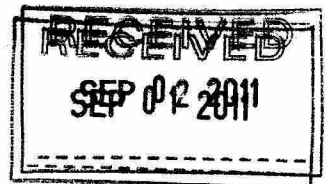
Mr. John Challinor II  
Chair  
Canadian Beverage Container  
Recycling Association  
210 - 283 Bannatyne Avenue  
Winnipeg MB R3B 3B2

Dear Mr. Challinor:

I am pleased to issue an Approval to the Canadian Beverage Container Recycling Association (CBCRA) for the Manitoba Program Plan, dated May 5, 2011. Pursuant to section 7(4) of the *Packaging and Printed Paper Stewardship Regulation of The Waste Reduction and Prevention (WRAP) Act*, this Approval will expire on March 31, 2012.

This Approval is issued under Section 6 of the *Packaging and Printed Paper Stewardship Regulation (MR 195/2008 – December 2008)* of *The WRAP Act* and is subject to CBCRA meeting the following conditions:

1. That CBCRA implement the Manitoba Program Plan substantially in accordance with its intent, consistent with the requirements of *The WRAP Act*, the Regulation and the *Guideline for Packaging and Printed Paper Stewardship (WRAP Guideline 2008 – November 2008)*, or as approved and amended from time to time.
2. That CBCRA identify a senior official as a contact person to work with my officials throughout the term of this Approval to ensure continued compliance with the conditions of this Approval.
3. That CBCRA cooperate with my officials and provide such assistance as they may deem necessary so that my officials are able to prepare reports and provide me with information assessing whether CBCRA has implemented the Manitoba Program Plan substantially in accordance with its intent and in accordance with the conditions of this Approval.
4. That CBCRA advise my officials about any proposed changes to the details of the Manitoba Program Plan, prior to making any changes to the plan so that my officials may consider whether the proposed changes are consistent with the conditions of this Approval and whether the proposed changes may impact on the continued effectiveness of the Manitoba Program Plan.



5. That CBCRA continue to consult with my officials with regard to the communication strategies used to promote and encourage participation in the Manitoba Program Plan.
6. That CBCRA negotiate a Contribution Agreement with Green Manitoba for support services related to the operation of the program.
7. That CBCRA establish working relationships with other stewardship programs in Manitoba to facilitate public and stakeholder education and awareness and maximize recovery of designated materials.
8. That retained earnings shown on CBCRA's financial statements (total revenues less total expenditures), as determined by an external auditor, do not at any time during the term of this Approval, exceed an amount equal to one year's program revenue.

Under Section 5(4) of the Regulation, an application for renewal of this Approval must be received no later than 60 days before the expiry of this Approval.

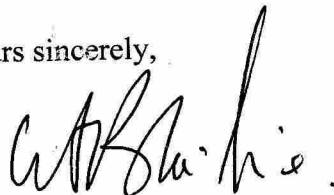
If I am not satisfied that CBCRA is implementing the Manitoba Program Plan substantially in accordance with its intent or where I have concluded, based on such other factors as I or my officials have determined to be relevant in the circumstances, that the plan or the terms of this Approval should be amended, then amended conditions may be imposed as deemed appropriate.

I wish to remind you that under Section 11(1) of the Regulation, as Minister, I have the authority to suspend or cancel the Approval of the Manitoba Program Plan at any time if there is a breach by CBCRA as operator of the Program, of either *The WRAP Act* or the Regulation.

Any notices to be provided to department officials pursuant to this Approval shall be submitted in writing to: Director, Pollution Prevention Branch, Manitoba Conservation, 160 - 123 Main Street, Winnipeg, Manitoba, R3C 1A5.

I look forward to the continued operation of the Manitoba Program Plan and to enhanced beverage container recovery.

Yours sincerely,



Bill Blaikie  
Minister